KHANH NGUYEN

Web Designer • Web Developer • Graphic Artist • Email Marketer

I'm a web designer with a background in programming and development.
My comfort zones lie in HTML, CSS, Javascript, PHP, MySQL, and Photoshop.

REDACTED FOR WEB | CELL

KHANH@LOUDSHUTTER.COM | EMAIL

EXPERIENCE

Sheplers, Inc. | Internet Graphic Artist   Aug 2007 - Sept 2012   Wichita, KS
Designed and executed homepage, landing pages, banners and email newsletters for www.sheplers.com;
Adhered to web standards and cross-browser compatibility issues, including mobile;
Worked with a team to help design branding and creative assets across all channels;
Contributed to annual demand increases of 18%, traffic increases of 17%, email list growth of 100,000;
Streamlined email newsletter design, coding, sending, and reporting processes;
Maintained, collected, and segmented a growing email list of over 900,000 names;
Coded analytical reports with PHP, MySQL, ColdFusion, and MSSQL for business metrics;
Routinely tracked and reported on email open rates, clicks rates, and demand;
Designed and performed usage testing: A/B split, geo-targetted promotions, and multi-list segmenting;
Contributed to Facebook marketing and FBML coding;

K-State SGA | Cabinet Webmaster   Aug 2004 - Apr 2006   Salina, KS
Designed and maintained the Student Government website in standard HTML/CSS;
Cabinet member; Observed and demonstrated parliamentary procedure;
Authored and Co-Authored legislation;

USD 373 | Student Tech/Tutor   Aug 2001 - May 2002   Newton, KS
Provided computer tech support to all schools in the district;
Taught night classes on basic computing and Internet usage;

SKILLS and STRENGTHS

10+ Years experience with HTML/CSS/Javascript design & implementation;
10+ Years experience with Photoshop (v5.5 through CS5);
5 Years experience with website programming (PHP, ColdFusion, MySQL, MSSQL, Javascript, JQuery);
Very comfortable with the Adobe Creative Suite Web Premium (CS through CS5);
Very comfortable with the Microsoft Office Suite (all versions);
Experienced with general PC troubleshooting, tech support, and computer networking;
Familiar with latest Internet trends, technologies, social media, W3C and SEO standards;
Proficient with mobile devices, tablets, and mobile operating systems (Android, iOS, webOS, Blackberry);
Excellent verbal and written communication skills; technical and expository;
Accustomed and flexible to many design styles from simple and minimal to complex and distressed;
Limited experience, but strong background in C++, Java, VB, .NET, object-oriented programming;
Experienced working with kids and senior citizens through volunteer work;
Experienced working in group/team projects, as well as individual projects;
Silverpop Engage Certified (www.silverpop.com);

EDUCATION

Kansas State University   Aug 2002 - May 2006   Salina, KS
Bachelor of Science in Computer Systems Technology;
Associate of Science in Web Development;
Accumulative 3.9 GPA;
Oustanding Student in Computer Systems '05-'06 (voted by faculty);